

iSENSE: Completion-Aware Crowdfunding Management  
任务完成感知的众测管理方法

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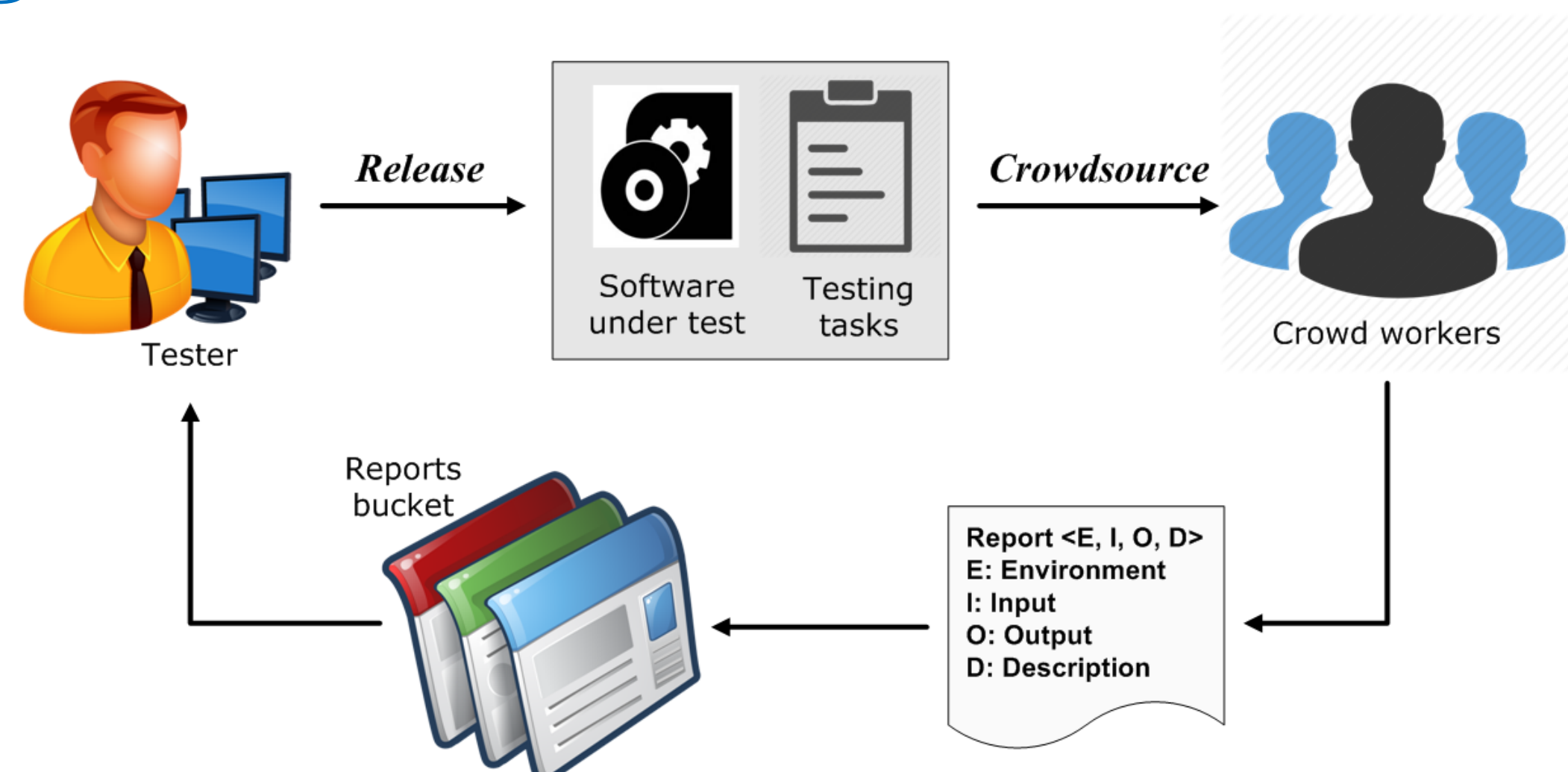
In Proceedings of the 41st ACM/IEEE International Conference on Software Engineering (ICSE 2019)

ICSE 2019 ACM SIGSOFT Distinguished Paper award

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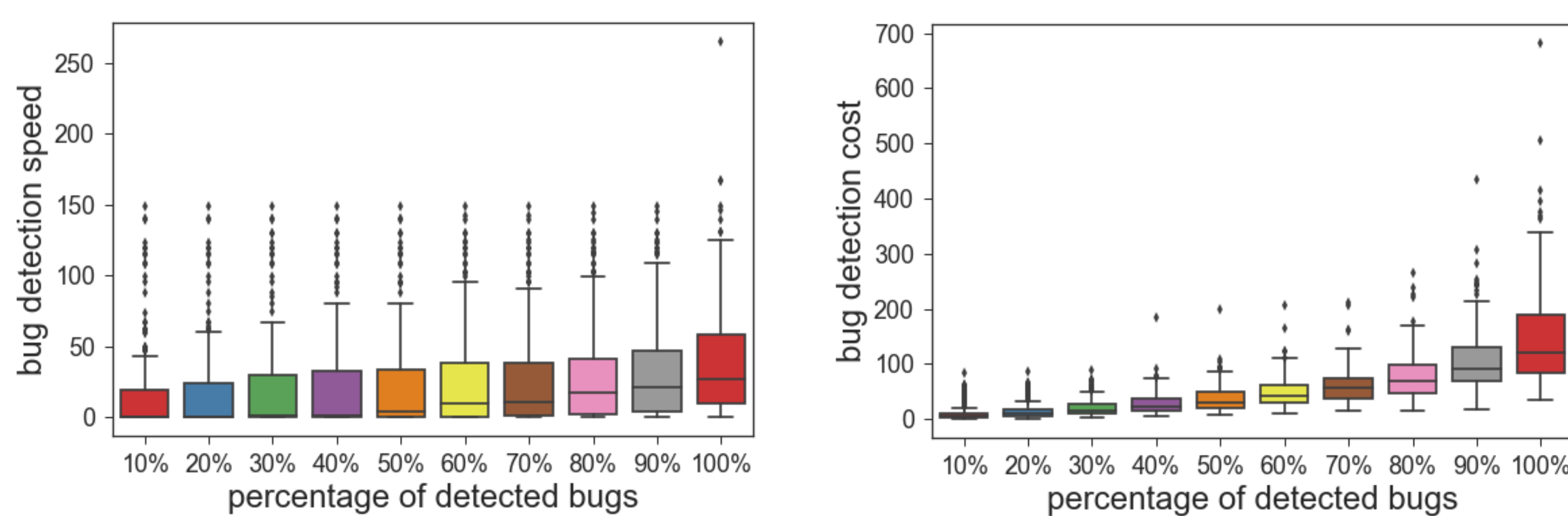
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## Background

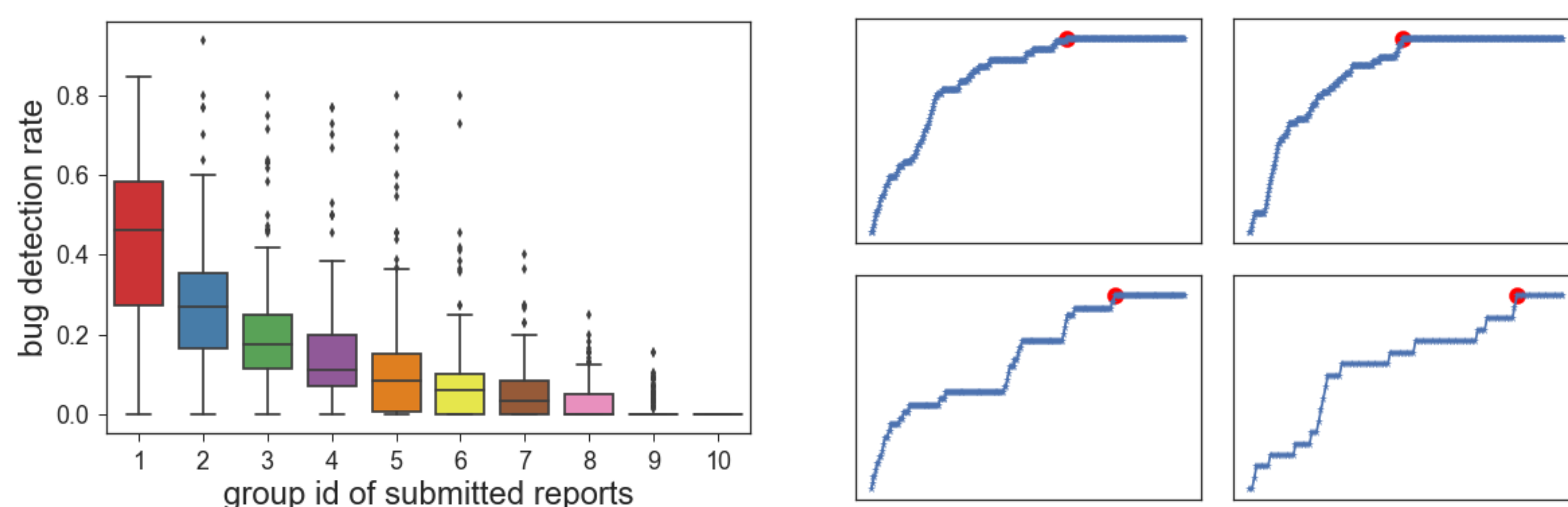


- Crowdfunding entrusts tasks to online crowdworkers whose diverse testing environments, background, and skill sets could significantly contribute to more reliable, cost-effective, and efficient testing results.
- Trade-offs such as “how much testing is enough” are critical yet challenging project decisions.
- Current practices usually set up either a fixed period (e.g., 5 days) or a fixed number of participant (e.g., recruiting 400 crowd workers) for the close criteria.

## Observations From A Pilot Study about bug arrival patterns of crowdfunding



## Finding 1: Large Variation in Bug Detection Speed and Cost



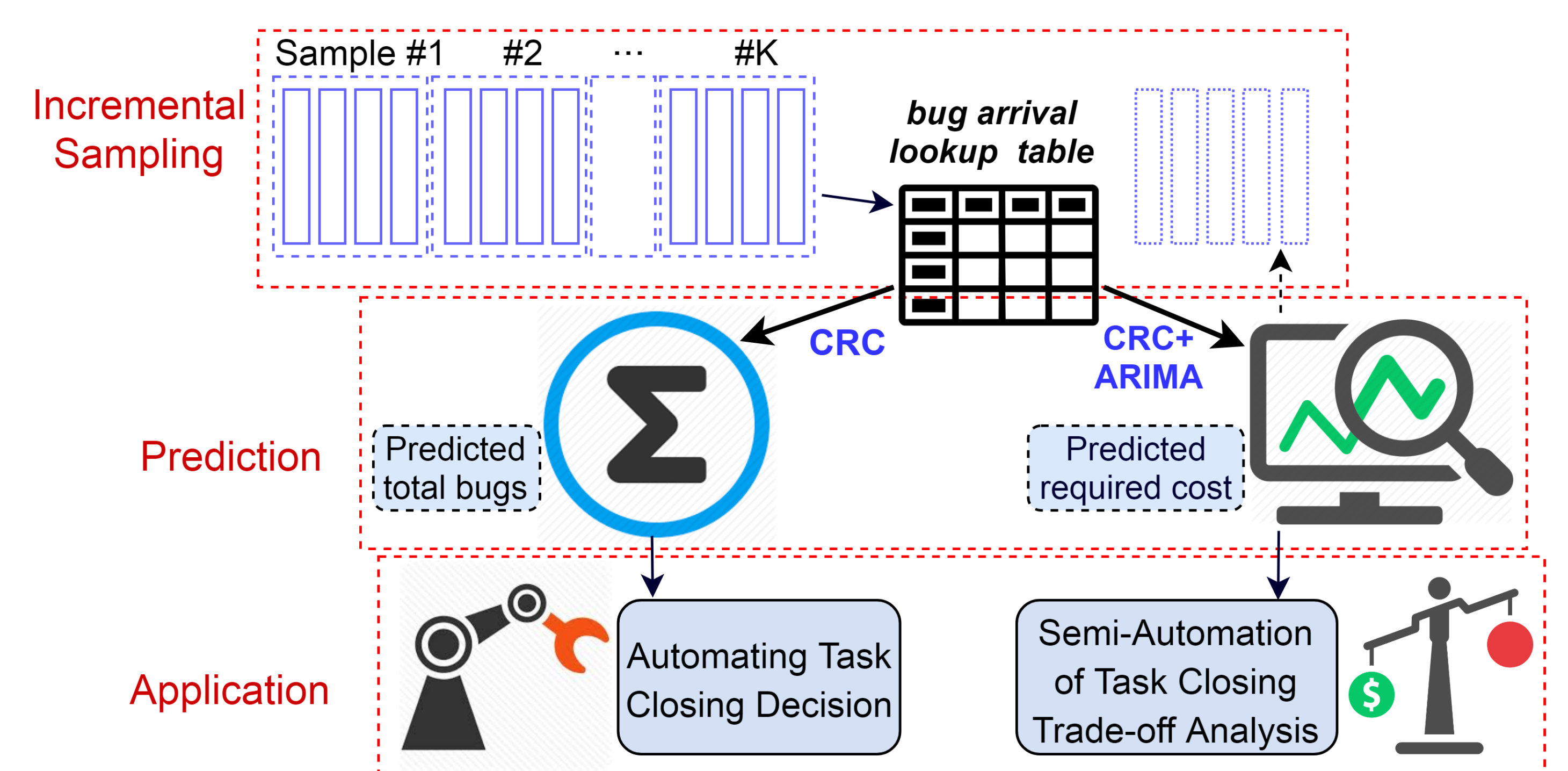
## Finding 2: Decreasing Bug Detection Rates Over Time

## Finding 3: Plateau Effect of Bug Arrival Curve

Current decision making is largely done by guesswork. This results in **low cost-effectiveness of crowdfunding**. A more effective alternative would be to dynamically monitor the crowdfunding process and provide actionable decision support for task closing to save unnecessary cost wasting on later arriving reports.

## Approach

Propose completion-aware crowdfunding management approach iSENSE to **raise the awareness of testing progress and facilitate decision making**.



- Adopt an incremental sampling process to model crowdfunding reports. Convert the raw crowdfunding reports arrived chronologically into groups and generates a bug arrival lookup table to characterize the bug arrival information, i.e., bug and duplicate information.
- Integrate two models, i.e. Capture-ReCapture models and Autoregressive Integrated Moving Average model, to predict 1) the total number of bugs contained in the software, and 2) the required cost for achieving certain test objectives, respectively.
- Apply such estimates to support two typical crowdfunding decision scenarios, i.e., automating task closing decision, and semi-automation of task closing trade-off analysis.

## Experiment

- 218 mobile application testing tasks with 46434 submitted reports from Baidu crowdfunding platform.
- MRE of prediction (on total bugs, and required cost) are both below 6%, with about 10% standard deviation.
- The automation of task closing can make crowdfunding more cost-effective, i.e., **a median of 100% bugs can be detected with 30% saved cost**.
- iSENSE provides practical insights to help managers make trade-off analysis on which task to close or when to close.